

From: <f.boehm@ieeffects.com>
To: <WayneSchmidt@house.mi.gov>, <SharonTyler@house.mi.gov>, <JudGilbert@hou...
Date: 11/9/2011 9:13 AM
Subject: Senate Bill 569

Thank you for taking the time to read my message and to consider it in your effort to help create jobs in Michigan.

As long-time Michigan resident and employee of I.E. Effects (visual effects and postproduction), I would like to share my personal feelings with you as leaders and decision makers.

My professional background is in the Los Angeles-based media and entertainment industry where I have had the privilege and the opportunity to gain valuable, related expertise. It has also provided me with a feel for the great impact and growth potential of the industry if properly nurtured in a supportive environment.

Being able to continue to work for I.E. Effects will be a dream come true for me personally because it will enable me to continue in my career path right here in Northern Michigan, to provide for my family of seven and to have a small part in something, I believe will grow and greatly benefit the community and the state of Michigan.

The visionary leaders of I.E. Effects have committed to a permanent business location in Traverse City, not just a temporary project-based presence, thus setting the stage for stability, growth and permanent employment. However, in my opinion the business and the industry are still fragile here in Michigan and do depend on you to create a supportive environment in order to reach their full potential and to provide job opportunities.

Thank you for your leadership and for your effort regarding this.

Kind regards,
Franz Boehm
2D and 3D Visual Effects Artist
I.E. Effects
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